

Cultural Heritage and Tourism in Climate Change Adaptation Processes Towards More Sustainable Societies

BIP Presentation:

Cultural heritage and tourism are two areas profoundly impacted by climate change and its consequences, including extreme weather phenomena and their associated effects. At the same time, the sustainable management of cultural heritage and tourism can represent a strategic resource in climate change mitigation and adaptation processes from multiple perspectives, making it an indispensable contribution towards the creation of more sustainable societies.

Based on these premises, the BIP aims to provide students with some food for thought on the topic, analysing some critical issues concerning cultural heritage and tourism management.

From a legal perspective, cultural heritage is still one of the least investigated areas in analyses and studies concerning climate change. However, this circumstance is at odds with the evident multiplicity and importance of the interconnections between these two fields.

Among the effects of climate change on cultural heritage, the first and best-known concern is the impact of more intense natural phenomena induced by climate change on cultural sites (archaeological areas, landscapes and cultural heritage) on which the international discipline has begun to provide significant input. In addition, intangible cultural heritage, understood as traditions or living expressions inherited from our ancestors and passed on to our descendants, is both a victim of climate change and a resource for facing its effects.

From a further and different perspective, cultural heritage represents a valuable resource when conveyed through participatory processes involving communities, serving as a factor of resilience to climate change and its effects (e.g., when it is integrated into regenerative pathways for constructing sustainable cities or even in heritage reinterpretation processes). An example is provided by urban planning, particularly in the balancing of interests between landscape protection and the promotion of renewable energy sources, as well as the design of sustainable infrastructure.

Another perspective will be the analysis of the relationship between cultural heritage and climate change in a diachronic perspective, specifically examining how it is described in literature.

At the same time, tourism is significantly affected by the impact of climate change. However, it can also contribute, directly or indirectly, to all the Sustainable Development Goals (SDGs). In particular, tourism has been included in Goals 8, 12, and 14, which focus on inclusive and sustainable economic growth, sustainable consumption and production, and the sustainable use of oceans and marine resources, respectively.

Programme Draft
Macerata, 29 June-3 July 2026

1. **Online component:** 22 June 2026
2. **On-site component: 5 days** (excluding arrival and departure days), from **Monday, 29 June to Friday, 3 July**

Monday, 29 June

9.30-10.00 Welcome Coffee

10.00-10.15 Opening Remarks

10.30-10.50 Partners Presentations

11.00-13.00 - **Session 1: *Cultural Management and Geography***

Prof. Mara Cerquetti (University of Macerata), Prof. Filippo Pistocchi (University of Macerata)

13.15 - Lunch: Polo Pantaleoni

15.00-18.00 - **Session 2: *Environment, Landscape and Archaeology***

Prof. Aleksandar Ivanov (University "St Kliment Ohridski" of Bitola), Dr. Maja Roso Popovac (University "Džemal Bijedić" of Mostar), Prof. Adrian Kaljanac (University of Sarajevo)

Tuesday, 30 June

10.00-13.00 - **Session 3: *Agricultural Engineering and Urban Economics***

Dr. Ioannis Anastopoulos, Dr. Konstantina Nikolaou (University of Ioannina), Prof. Silvia Golem (University of Split)

15:00–18:00 **City Tour** [Musei civici Macerata]

Wednesday, 1 July

Full-day trip - Parco del Conero (departure at 10:00)

Upon return: Aperitif-dinner at a local winery

Thursday, 2 July

10.00-12.00 - **Session 4: *Business and Law***

Prof. Carmen Vitale (University of Macerata), Prof. Katia Giusepponi (University of Macerata)

12.00-13.00 - **Closing Lecture:** Prof. John McCourt, Rector of University of Macerata

15:00–18:00 Students' working groups

Friday, 3 July

10:00–13.30 - Student presentations and feedback session

13.30-14.00 - Closing ceremony

14:00 - Catering lunch for participants at Polo Pantaleoni