

INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT (LM-49 R)

Ordinamento 2025

Immatricolati a.a. 2025/26

FIRST YEAR

Course Units	SEM	SDS	ECTS/CFU	HOURS
English - Language and Culture	S1	L-LIN/12	9	54
Tourism and Heritage Management	S1	SECS-P/08	6	36
<u>Alternative Italian language courses</u> *:				
- Gestione e organizzazione delle aziende culturali (LM-89R) - Marketing culturale (LM-89R)	S2 S1	SECS-P/08 SECS-P/08		
Geography of Sustainable Destinations	S1	M-GGR/01	9	54
Urban History	S1	M-STO/04	9	54
✓ Mod.1- European cities			6	36
✓ Mod.2 – Urban tourism			3	18
Cultural Differences	S2	SPS/08	6	36
Landscape and Environment Geography	S2	M-GGR/01	9	54
✓ MOD. 1: Process Dynamics			6	36
✓ MOD. 2: GIS and Mapping			3	18
<u>Alternative Italian language course</u> *:	S1	M-GGR/01		
Geografia + laboratory (LM-85bis)				
Un insegnamento a scelta tra:	S2	M-PED/01	6	36
- Creative Processes for Tourism - Educational Tourism	S2	M-PED/01		
<u>Alternative Italian language course</u> *:				
Educazione e interpretazione del patrimonio	S2	M-PED/01		
Environmental Law and Tourism	S2	IUS/01	6	36

SECOND YEAR

Course Units	SEM	SDS	ECTS/CFU	HOURS
European Art History	S1	L-ART/02	6	36
<u>Alternative Italian language course</u> *:				
Storia delle immagini (LM-89R)	S1	L-ART/02		
Planning and Control Systems in Tourism Businesses	S1	SECS-P/07	9	54
Un insegnamento a scelta tra:	S2	L-LIN/03 L-LIN/06	9	54
- French Language and Culture - Hispanic Language and Culture				
For Italian students:			9	225
Stage (9 CFU)	-		9	225
For international students:				
✓ Stage (6 CFU)	-		6	150
✓ Lingua e cultura italiana per il turismo (lab)	S2	L-LIN/02	3	30
Elective courses	-	---	15	---
Final dissertation	-	---	12	---

*Students can choose the alternative Italian language courses