



## INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT (LM-49 R)

Ordinamento 2026

Immatricolati a.a. 2026/27

FIRST YEAR				
Course Units	SEM	SDS	ECTS/ CFU	HOURS
English - Language and Culture	S1	ANGL-01/C	9	54
Tourism and Heritage Management	S1	ECON-07/A	6	36
<u>Alternative Italian language courses</u> *: <ul style="list-style-type: none"> <li>Gestione e organizzazione delle aziende culturali (LM-89R)</li> <li>Marketing culturale (LM-89R)</li> </ul>	S2	ECON-07/A		
	S1	ECON-07/A		
Geography of Sustainable Destinations	S1	GEOG-01/A	9	54
Urban History	S1	HIST-03/A	9	54
✓ Mod.1- European cities			6	36
✓ Mod.2 – Urban tourism			3	18
Cultural Differences	S2	GSPS-06/A	6	36
Landscape and Environment Geography	S2	GEOG-01/A	9	54
✓ Mod.1- Process Dynamics			6	36
✓ Mod.2 – GIS and Mapping			3	18
<u>Alternative Italian language course</u> *: Geografia + laboratory (LM-85bis)	S1	GEOG-01/A		
Un insegnamento a scelta tra: <ul style="list-style-type: none"> <li>Creative Processes for Tourism</li> <li>Educational Tourism</li> </ul>	S2	PAED-01/A	6	36
	S2	PAED-01/A		
<u>Alternative Italian language course</u> *: Educazione e interpretazione del patrimonio (borrowed from Audience Development – Modulo 2 – LM-89R)	S2	PAED-01/A		
Environmental Law and Tourism	S2	GIUR-01/A	6	36
SECOND YEAR				
Course Units	SEM	SDS	ECTS/ CFU	HOURS
European Art History	S1	ARTE-01/B	6	36
<u>Alternative Italian language course</u> *: Storia delle immagini (LM-89R)	S1	ARTE-01/B		
Planning and Control Systems in Tourism Businesses	S1	ECON-06/A	9	54
Un insegnamento a scelta tra: <ul style="list-style-type: none"> <li>French Language and Culture</li> <li>Hispanic Language and Culture</li> </ul>	S2	FRAN-01/A	9	54
	S2	SPAN-01/B		
<b>For Italian students:</b> Stage (9 CFU)	-		9	225
<b>For international students:</b> <ul style="list-style-type: none"> <li>✓ Stage (6 CFU)</li> <li>✓ Lingua e cultura italiana per il turismo (lab)</li> </ul>	-		6	150
	S2	GLOT-01/B	3	30
Elective courses	-	---	15	---
Final dissertation	-	---	12	---

\*Students can choose the alternative Italian language courses



**ELENCO ATTIVITA' A SCELTA LIBERA DELLO STUDENTE E ATTIVITA' EROGATE DAI CDS DEL  
DIPARTIMENTO OPZIONABILI DAL CDS LM-49R**

ANAGRAFICA ATTIVITÀ FORMATIVA	CDS	Opzionabile anche da	SEM	SSD	TIPO	CFU	ORE
<b>ART, FASHION, TOURISM AND LAW</b>	LM-49		S1	GIUR-01/A	LEZ	6	36
<b>DIGITAL RESOURCES FOR TOURISM: CHANNELS, QUALITY, CO-CREATION AND COLLABORATION</b>	LM-49		S2	HIST-04/C	LAB	2	20
<b>FIELD TRIP</b> <i>MOD. 1 – EXPLORING A TOURISM DESTINATION</i> <i>MOD. 2 – VIRTUAL FIELD TRIP DESIGN</i>	LM-49		S2	ECON-06/A ING-IND- 03/A	LAB	4	40
<b>HERITAGE INTERPRETATION TECHNIQUES FOR CULTURAL TOURISM</b>	LM-49		S1	PAED-01/A	LAB	2	20
<b>HERITAGE MARKETING</b>	LM-49		S2	ECON-07/A	SEM	2	12
<b>COMUNICAZIONE MUSEALE</b>	LM-89	<b>LM-49</b>	S2	ARTE-01/D	LAB	2	20
<b>TECNOLOGIE XR PER LA VALORIZZAZIONE DEI BENI CULTURALI</b>	LM-89	<b>LM-49</b>	S2	IIND-03/B	LAB	4	40



**INTERNATIONAL TOURISM AND DESTINATION MANAGEMENT (LM-49 R)  
DOUBLE DEGREE PROGRAMME (OFFERTO AGLI STUDENTI PROVENIENTI DALLA KU)**

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FIRST YEAR				
Course Units	SEM	SDS	ECTS/ CFU	HOURS
Landscape and Environment Geography ✓ <i>Mod.1- Process Dynamics</i> ✓ <i>Mod.2 – GIS and Mapping</i>	S2	GEOG-01/A	9	54
Un insegnamento a scelta tra: • Creative Processes for Tourism • Educational Tourism • Cultural Differences	S2 S2 S2	PAED-01/A PAED-01/A GSPS-06/A	6	36
Environmental Law and Tourism	S2	GIUR-01/A	6	36
Un insegnamento a scelta tra: • Digital Resources for Tourism: Channel, Quality, Co-creation and Collaboration • Heritage Marketing • Lingua e Cultura Italiana per il Turismo • Field Trip: ✓ Mod.1 ✓ Mod. 2	S2 S2 S2 S2	HIST-04/C ECON-07/A GLOT-01/B ECON-06/A IIND-03/B	6	36