



# UniMC-KU Double Degree

- Laurea magistrale in "International Tourism and Destination Management" (LM-49), University of Macerata (UniMC)
- Master of Science (M.Sc.) in "Tourism and Sustainable Regional Development Management and Geography", Katholische Universität Eichstätt-Ingolstadt (KU)

DIPARTIMENTO DI SCIENZE DELLA FORMAZIONE, DEI BENI CULTURALI E DEL TURISMO



# The exchange program

The Department of Education, Cultural Heritage, and Tourism has signed a bilateral agreement with the Faculty of Business Administration and the Faculty of Mathematics and Geography at the Katholische Universität Eichstätt-Ingolstadt (KU) in Germany to establish a double-degree student exchange program.

The students selected to participate in the mobility study program will earn the following degrees:

- Laurea magistrale in "International Tourism and Destination Management" (LM-49);
- Master of Science (M.Sc.) in "Tourism and Sustainable Regional Development Management and Geography".



## **General information**

The double-degree program is organized as follows:

- During the **first semester**, double-degree students follow the curriculum at their home university.
- During the **second semester**, KU double-degree students move to UniMC, studying the jointly specified modules, while UniMC double-degree students follow the curriculum at their home university.
- During the **third semester**, double-degree students from the KU return to their home university, where they study according to the respective curriculum, while **UniMC double-degree students move to KU to study the jointly specified modules**.
- During the **fourth semester**, double-degree students will be required to follow the curriculum at their home university and complete their master's thesis. The **master's thesis** must be supervised by two supervisors, one from each of the partner universities, and must be written in English.



# Studying at KU

During the **third semester**, students whose home university is UniMC have to collect **30 ECTS** by completing the following modules<sup>\*</sup> at KU:

- Entrepreneurial Management and Tourism (5 ECTS)
- Sustainable Entrepreneurship (5 ECTS)
- Regional and Urban Economics (5 ECTS)
- 3 Elective Modules out of 5 (15 ECTS)
  - Management Simulation in Tourism (5 ECTS)
  - More Data, More Insights? An In-depth Look at Modern Data Science Methods from a Transdisciplinary Perspective (5 ECTS)
  - Economics of Sustainable Consumption (5 ECTS)
  - Free Choice of Language Course Except for English (5 ECTS)
  - Conflict Theories (5 ECTS)

\* All modules are taught in English.



### Master thesis and final exam

The master thesis is supervised and marked twice, by one professor at UniMC and one professor at KU. The thesis is submitted and graded independently by both universities according to their internal rules.

To earn the ECTS for the final thesis at UniMC double-degree students have to complete successfully, either the home university is UniMC, or the home university is KU, an oral examination in front of a graduation commission. Double degree students will take the final exam at their home university. The commission will be blended and composed of professors from both universities.



## Admission and selection procedures

The UniMC students enrolled into the study program "International Tourism and Destination Management" will be selected for the double-degree study program after **a call for applications** launched by the Department of Education, Cultural Heritage and Tourism. Both partners accept the admission rules at the other institution.

Every academic year, **a maximum of 5 students from each university** will be selected to participate in the program.

#### Double degree students have to pay all tuition and service fees at their home university.

However, at KU a fee per semester cannot be waived and shall be paid by each student. This fee is a contribution to the "Studentenwerk" and "Sozialwerk", two bodies legally independent from KU. The **"Sozialwerk/Studentenwerk"** entitles the student to subsidized meals and other discounts and services. Upon consultation with the KU, the fee amount is specified in the call for applications launched by UniMC every year.



### **Partner universities**



#### Università di Macerata (UniMC)

https://www.unimc.it/en?set\_language=en



Katholische Universität Eichstätt-Ingolstadt (KU) https://www.ku.de/en/







Founded in 1290, the **University of Macerata (UniMC)** is one of the oldest universities in Europe. This glorious past is projected into the future and UniMC is strongly committed to innovation both in teaching and research: the focus on the humanities and social sciences is UniMC's main strength.

UniMC provides an international environment and by state-of-the-art services. At the same time, it offers a unique opportunity to experience a typical Italian way of life.

Today, the University of Macerata stands as an esteemed institution with a **rich history** and a **commitment to academic excellence**. It plays a vital role in the educational and intellectual landscape of Italy and beyond.



Eichstaett



Ingolstadt



The **Catholic University of Eichstätt-Ingolstadt (KU)** is an excellent place of teaching and learning, and it is also a community. As the only Catholic university in the German-speaking world, it has a unique profile in the higher education sector. It is characterized by excellent teaching, strong research, and social responsibility. The KU is supported by a Catholic foundation.

The KU is a **cosmopolitan campus university** that combines interdisciplinarity with an international focus. Studying and researching in Eichstätt and Ingolstadt means working in a **welcoming atmosphere** where students benefit from small groups, individual consultation, and close working relationships.



For more information you can contact:

**Professor Mara Cerquetti** 

mara.cerquetti@unimc.it