

SUSTAINABLE ENTREPRENEURSHIP

Module description	Sustainable Entrepreneurship
Module description in English	Sustainable Entrepreneurship
Level of qualification/degree program hosting the module	Master Business administration
Module number	88-021-ETH23-H-0408
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Andre Habisch
Credit points (ECTS credits)	5 ECTS credits
Skills	Participants of the course: ▪ gain an overview of the dimensions of sustainability, aspects of sustainable corporate management and sustainability communication, social conditions of sustainability. ▪ develop an understanding of the specific contribution of companies and entrepreneurs to the realisation of social sustainability goals (including their own role in this process). ▪ learn to perceive different dimensions of sustainability (personal and organisational aspects, environment - social - governance, demographic development) in their interrelationships and to present them as case studies. ▪ become familiar with the application of various methods of strategic and operational sustainability management. ▪ learn to develop case studies of sustainability management and to link them to scientific journal publications in the relevant specialist literature. ▪ On completion of the course, students have knowledge of applied sustainability research and (operational and strategic) sustainability management.
Content/topics	▪ Clarification of the basic terms: Sustainability, UN sustainability goals, ESG risks, etc. ▪ Social framework conditions for sustainable business ▪ Group work: core aspects of internal sustainability management in companies of various sizes using practical case studies ▪ Development and implementation of a concept for a case study of applied sustainability management
Formal requirements for participation	None
Recommended requirements	Attendance of a business and corporate ethics course during the course of study (BA or MA)

Teaching and examination language	English
Teaching and learning methods/course types	▪ Lectures and presentations by scientists and practitioners ▪ Group discussions ▪ Internet research ▪ Reading specialized scientific literature ▪ Collaboration with company representatives from various divisions ▪ Group work (creation of a scient. concept for a case study and teaching notes)
ECTS awarding criteria	▪ The group performance is first presented and discussed as a draft concept and then developed step by step. To this end, the groups are in constant contact with the course management and with experts from the field
Requirements for the awarding of ECTS credits:	Proof of performance assessed as at least with the grade 4,0
Workload/Allocation of ECTS credits	28 h = face-to-face lecture 12 h = attendance time group discussions 40 h = preparation of group presentation 40 h = study of literature 30 h = writing relevant passages of the essay 150 h = Total workload
Module grade	Group presentation (concept design) (25%) Written paper (fully formulated concept) (75%)
Course rotation	Winter semester